

# The 1<sup>st</sup> Anniversary Event of WISTA INDIA

Mumbai - December 13, 2013



## WOMEN IN SHIPPING – “GEARING UP FOR TOMORROW’S CHALLENGES”



### Sanjam Sahi Gupta

President - WISTA India  
Director, Sitara Shipping Ltd. &  
Astral Freight Forwarders (Pvt) Ltd.

Ms. Sanjam Sahi Gupta, Director, Sitara Shipping Ltd. and Astral Freight Forwarders (Pvt) Ltd. heads Sitara's NVOCC business along with her sister Sumeet. They have established Sitara as a key player in over dimensional and project cargo. Last year they handled a prestigious

contract for the US Defense Forces at Diego Garcia a naval base—a first for an Indian Company.

She is an alumni of SP Jain Institute of Management and Research and under her leadership Sitara Shipping Ltd. was awarded the 'Outstanding family Managed Business 2013' Award by this prestigious institute. She draws inspiration from her father who has taught her to excel with determination, hard work and willpower. "We have seen how he raised the company with his sweat, blood and toil, and we will follow his vision to take Sitara from strength, to strength."

Her dream of setting up WISTA since the last 8 years became a reality as WISTA India was launched last December. As President and a founder member of WISTA India she is extremely keen for WISTA India to be a platform for all the women in the Indian Shipping Industry.



### Karin Orsel

President - WISTA International  
CEO Management Facilities

Karin Orsel (42) has been working in the maritime industry since she started her career at the age of 18. When she was 23 she became one of the shareholders of the Management Facilities Group (MFG). Her present position, which she holds since 2011, after a management

buy-out, is CEO and majority shareholder of the international shipping company MFG.

The Management Facilities Group partly owns and manages a fleet of 57 vessels, Product Oil / Chemical tankers and general dry cargo vessels. MFG employs approx. 1000 seafarers and 52 office staff employees. By winning the prestigious 'Female Entrepreneur of the Year Award' in 2009, her effort as a female entrepreneur in the male-dominated international sea shipping industry has been recognized. Karin's ambitious, energetic and motivated commitment to the WISTA and Maritime industry has not gone unnoticed internationally.

### Agenda For The Evening

4.00 pm Registration

4.30 pm

Lighting of the Lamp

Presentation on WISTA India by Ms Sanjam Sahi Gupta,  
President of WISTA India

4.45 pm

Address by Ms Karin Orsel, President, WISTA International

5.00 pm

Address by Keynote Speaker Dr. Sujata Naik-Tolani  
Chairperson, Tolani Shipping Company Limited & Vice  
Chairperson, Governing Council-Tolani Maritime Institute

5.10 pm

Speech by Ms Jasamin Fichte, President, WISTA UAE

5.15 pm

Panel Discussion " Gender Diversity – Integral to Growth"  
Moderated by Mr Michael Pinto (Ex Secretary, Ministry  
of Shipping)

Participants:

Ms Anjali Bhadbhade CFO, DHL Logistics,  
Ms Vinita Venkatesh, Advisor Krishnapatnam Port  
Ms Gitanjali Shah, Director, Narendra Forwarders  
Ms Neera Saggi, Executive Director, L&T Seawoods  
Ms Sharmila Banerjee MD & CEO of Fuzion Inc

6.00 pm

Presentation by Mr Adil Malia, President - HR, ESSAR  
Group

6.45 pm

Awards Ceremony

6.55 pm

Vote of Thanks by Ms. Rukhsana Vohra, General Secretary

7.00 pm onwards Entertainment and Dinner

### Venue :

The C.K. Nayadu Hall,  
CCI Club,  
Churchgate,  
Mumbai – 400 020



# WISTA Enlightens Women on developing a 'Personal' Brand



**T**he Women's International Shipping and Trading Association (WISTA) came together for Women's Day to enlighten its members on building their personal brand. The talk was organized on March 17 at the SP Jain Institute of Management & Research, Mumbai.

The event witnessed the presence of more than twenty-five distinguished members, who had gathered to celebrate their achievement in the industry and enhance their personal brand.



Charu Sabnavis

"The stronger your personal brand, the greater your chances of growing in your career," opined Charu Sabnavis, Director, Delta Learning. She is a coach facilitator, trainer and writer by passion and was speaking on managing one's personal brand. Talking about the need to make oneself recognized in

an organization, she highlighted the need to have a robust business network. "Business is all about networking. Your network is your net worth," she added.

The session was aimed at explaining the key to becoming successful in one's career. Women always

struggle with their guilt of not being able to deliver their best at home and as a result, their career takes a backstage.



Monica Damania

"WISTA India is one of the fastest growing chapters worldwide. Sessions like these enlighten and enrich women to deliver their personal best to achieve greater success at work," stated Sanjam Sahi Gupta, President, WISTA India, and Board Member of WISTA International.

Charu highlighted the statistics that women occupy: 29% at entry level, 16% at mid-level management, and a mere 4% at senior management level. Also, there is a 25% gender pay gap that women face in organizations.

The event highlighted the problems women face at work globally and encouraged them to build a compelling personal brand.

"The woman-centric outlook of the session



Sandhya Jadhvani



# Professional development of women in maritime industry

Dedicated to professional development of African women working in the maritime industry by helping them through training and networking

by Sanjam Sahi Gupta  
President, WISTA India



Each year the annual WISTA International conference is hosted in a different country. This year, the 2017 WISTA International Spring Board Meeting took place for the first time in Africa, in the city of Casablanca in Morocco.

Hosted by WISTA Morocco, a young WISTA Association that is about 2 years in the WISTA family, the conference attracted participants from Ghana, Nigeria, Tunisia, Guinea. The theme of the event was "Womens' Governance: Strength and Gender Pride in Maritime Industry."

Asmaa Benslimane, Founding President of Women's International Shipping and Trading Association (WISTA Morocco) welcomed the gathering and shared the aim of the association which is to promote the professional development of women in the maritime industry (logistics, transport, fisheries, etc.) through continuous training, exchange and sharing of ideas and promotion of networking. She underscored the significance of professional development of women by sharing a quote by Phumzile Mlambo-Ngcuka, Executive Director of UN Women, "... The stakes are high: advancing women's equality could boost global GDP by \$12 trillion by 2025."

As she concluded, Asmaa remarked, the creation of WISTA Morocco is the expression of the will of the Moroccan women working in the maritime industry to make their contribution alongside their male brothers for the development of all sea related activities.

The event offered a perfect platform to: take advantage from the presence of the WISTA International Executive Committee in Morocco to strengthen the presence of WISTA in the continent, since this is the first time this meeting takes place in North



Africa; Celebrate the courage and perseverance of Moroccan women who have played a significant role in the development of sea related activities; deepen the reflection on the possibilities of cooperation offered by WISTA network to African women; organize training for members and non-members.

The key highlights of the event were four interesting sessions:

- Freight Forwarding in Morocco by M Rachid Tahri, Moroccan Freight Forwarding Association and FIATA certified trainer
- Port Handling in Moroccan ports by Professor Hassania Cherkaoui
- Tools available to the exporting company by M Aziz Mantrach, APRAM and FONASBA President, ASMEX Vice President
- International Maritime Logistics and Women Governance by Loubna Oudrhiri

Working towards the common goal of increasing the competence and education of women in all segments of the maritime industry, the WISTA Executive Committee announced WISTA International's intention to sign an MoU with the Institute of Chartered Ship Brokers. Under the

MoU, scholarships will be offered to five WISTA members every year.

The event was followed by "WISTA Morocco Award 2017" that honoured the most outstanding Moroccan and African women in the maritime sector. The recipients were:

- Kaoutar Guessous, Managing Director of WorldWide Logistic Services
- Zahra Rochdi, Director of Maritime Training, Seafarers and Rescue at the Department of Maritime Fisheries
- Lamia Znagui, Director of the Federation of Industries of Transformation and Valorization of Fishing Products (FENIP)
- Naa Densua Aryeetey, WISTA International Director for the African Region
- Sabah Lazraq, Director of Maritime Fishing Industries in the Ministry of Agriculture and Maritime Fisheries

The conference concluded to meet again next year wherein the 2018 Spring Meeting will be organised in Singapore. This is in keeping with the commitment to encourage more NWA (National WISTA Associations) in the Asia-Pacific region. 